



WUTR
201 Humboldt Street
Rochester, NY 14610

Mundy Katowitz Media
1322 G Street Southeast
Washington, DC 20003

Contract # 1448662

Schedule Dates 10/18/16-10/24/16
Advertiser DCCC/Kim Myers/US Congress22nd/Dem/NY (842)
Agency Mundy Katowitz Media (10727)
Product Political - US Congress (1076)
Brand 694/724/4244 (568159)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name
Phone/Fax /
CPE 694/724/4244
Account Types National/Political
Billing Type Standard
Comments Candidate
New order being sent as revision to reflect corrections before initial ly sending.

Date Entered 10/14/16
Last Modified 10/17/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25330687
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$391.50
Net Total \$2,218.50
Sales Tax

Utica (WUTR)

By Broadcast Month	Spots	Rate
Oct. 2016	61	\$2,610.00
Grand Total:	61	\$2,610.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	5A- ABC Morning News	1		X						1	\$10.00	\$10.00	Utica (WUTR)	ABC Morning News	10/14/16
2.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	5A- ABC Morning News	1			X					1	\$10.00	\$10.00	Utica (WUTR)	ABC Morning News	10/14/16
3.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	5A- ABC Morning News	1				X				1	\$10.00	\$10.00	Utica (WUTR)	ABC Morning News	10/14/16
4.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	5A- ABC Morning News	1					X			1	\$10.00	\$10.00	Utica (WUTR)	ABC Morning News	10/14/16
5.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	5A- ABC Morning News	1	X							1	\$10.00	\$10.00	Utica (WUTR)	ABC Morning News	10/14/16
6.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	7A- Good Morning America	2		X						2	\$35.00	\$70.00	Utica (WUTR)	Good Morning America	10/14/16
7.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	7A- Good Morning America	2			X					2	\$35.00	\$70.00	Utica (WUTR)	Good Morning America	10/14/16
8.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	7A- Good Morning America	2				X				2	\$35.00	\$70.00	Utica (WUTR)	Good Morning America	10/14/16
9.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	7A- Good Morning America	2					X			2	\$35.00	\$70.00	Utica (WUTR)	Good Morning America	10/14/16
10.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	7A- Good Morning America	2	X							2	\$35.00	\$70.00	Utica (WUTR)	Good Morning America	10/14/16
11.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	9A- Live! With Kelly & Michael	1		X						1	\$25.00	\$25.00	Utica (WUTR)	Live With Kelly & Michael	10/14/16
12.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	9A- Live! With Kelly & Michael	1			X					1	\$25.00	\$25.00	Utica (WUTR)	Live With Kelly & Michael	10/14/16

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13.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	9A- Live! With Kelly & Michael	1				X				1	\$25.00	\$25.00	Utica (WUTR)	Live With Kelly & Michael	10/14/16
14.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	9A- Live! With Kelly & Michael	1					X			1	\$25.00	\$25.00	Utica (WUTR)	Live With Kelly & Michael	10/14/16
15.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	9A- Live! With Kelly & Michael	1	X							1	\$25.00	\$25.00	Utica (WUTR)	Live With Kelly & Michael	10/14/16
16.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	11A- The View	1			X					1	\$30.00	\$30.00	Utica (WUTR)	The View	10/14/16
17.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	11A- The View	1	X							1	\$30.00	\$30.00	Utica (WUTR)	The View	10/14/16
18.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	1P- The Chew	1					X			1	\$25.00	\$25.00	Utica (WUTR)	The Chew	10/14/16
19.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	1P- The Chew	1	X							1	\$25.00	\$25.00	Utica (WUTR)	The Chew	10/14/16
20.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	2P- General Hospital	1		X						1	\$30.00	\$30.00	Utica (WUTR)	General Hospital	10/14/16
21.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	2P- General Hospital	1			X					1	\$30.00	\$30.00	Utica (WUTR)	General Hospital	10/14/16
22.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	2P- General Hospital	1				X				1	\$30.00	\$30.00	Utica (WUTR)	General Hospital	10/14/16
23.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	2P- General Hospital	1					X			1	\$30.00	\$30.00	Utica (WUTR)	General Hospital	10/14/16
24.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	2P- General Hospital	1	X							1	\$30.00	\$30.00	Utica (WUTR)	General Hospital	10/14/16

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25.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	3P- Harry 3P	1			X					1	\$30.00	\$30.00	Utica (WUTR)	Harry	10/14/16
26.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	3P- Harry 3P	1	X							1	\$30.00	\$30.00	Utica (WUTR)	Harry	10/14/16
27.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	5P- Ellen	1		X						1	\$50.00	\$50.00	Utica (WUTR)	Ellen	10/14/16
28.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	5P- Ellen	1			X					1	\$50.00	\$50.00	Utica (WUTR)	Ellen	10/14/16
29.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	5P- Ellen	1				X				1	\$50.00	\$50.00	Utica (WUTR)	Ellen	10/14/16
30.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	5P- Ellen	1					X			1	\$50.00	\$50.00	Utica (WUTR)	Ellen	10/14/16
31.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	5P- Ellen	1	X							1	\$50.00	\$50.00	Utica (WUTR)	Ellen	10/14/16
32.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	5:58P- WUTR Eyewitness News at 6	1		X						1	\$65.00	\$65.00	Utica (WUTR)	Eyewitness News At Six	10/14/16
33.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	5:58P- WUTR Eyewitness News at 6	1			X					1	\$65.00	\$65.00	Utica (WUTR)	Eyewitness News At Six	10/14/16
34.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	5:58P- WUTR Eyewitness News at 6	1				X				1	\$65.00	\$65.00	Utica (WUTR)	Eyewitness News At Six	10/14/16
35.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	5:58P- WUTR Eyewitness News at 6	1					X			1	\$65.00	\$65.00	Utica (WUTR)	Eyewitness News At Six	10/14/16

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36.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	5:58P- WUTR Eyewitness News at 6	1	X							1	\$65.00	\$65.00	Utica (WUTR)	Eyewitness News At Six	10/14/16
37.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	7P- Entertainment Tonight	1		X						1	\$25.00	\$25.00	Utica (WUTR)	Entertainment Tonight	10/14/16
38.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	7P- Entertainment Tonight	1			X					1	\$25.00	\$25.00	Utica (WUTR)	Entertainment Tonight	10/14/16
39.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	7P- Entertainment Tonight	1				X				1	\$25.00	\$25.00	Utica (WUTR)	Entertainment Tonight	10/14/16
40.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	7P- Entertainment Tonight	1					X			1	\$25.00	\$25.00	Utica (WUTR)	Entertainment Tonight	10/14/16
41.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	7P- Entertainment Tonight	1	X							1	\$25.00	\$25.00	Utica (WUTR)	Entertainment Tonight	10/14/16
42.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	7:28P- The Insider	1		X						1	\$25.00	\$25.00	Utica (WUTR)	The Insider	10/14/16
43.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	7:28P- The Insider	1			X					1	\$25.00	\$25.00	Utica (WUTR)	The Insider	10/14/16
44.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	7:28P- The Insider	1				X				1	\$25.00	\$25.00	Utica (WUTR)	The Insider	10/14/16
45.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	7:28P- The Insider	1					X			1	\$25.00	\$25.00	Utica (WUTR)	The Insider	10/14/16
46.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	7:28P- The Insider	1	X							1	\$25.00	\$25.00	Utica (WUTR)	The Insider	10/14/16
47.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	10P- Conviction 10P	1	X							1	\$250.00	\$250.00	Utica (WUTR)	CONVICTION	10/14/16
48.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	11:01P- WUTR Eyewitness News at 11	1		X						1	\$50.00	\$50.00	Utica (WUTR)	Eyewitness News At 11	10/14/16

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Product

Political - US Congress (1076)

Brand

694/724/4244 (568159)

Salesperson

Millennium - New York, New York (1406)

Sales Office

Millennium - New York

Buyer Name

Phone/Fax

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CPE

694/724/4244

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49.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	11:01P- WUTR Eyewitness News at 11	1				X				1	\$50.00	\$50.00	Utica (WUTR)	Eyewitness News At 11	10/14/16
50.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	11P- 11:35P (EST)	1	X							1	\$50.00	\$50.00	Utica (WUTR)	Eyewitness News At 11	10/14/16
51.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	8A- 9A (EST)	1						X		1	\$15.00	\$15.00	Utica (WUTR)	Good Morning America Weekend	10/14/16
52.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	7P- 8P (EST)	1						X		1	\$40.00	\$40.00	Utica (WUTR)	ET This Week	10/14/16
53.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	8A- 9A (EST)	1							X	1	\$15.00	\$15.00	Utica (WUTR)	Good Morning American Wkd	10/14/16
54.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	11P- 12A (EST)	1							X	1	\$20.00	\$20.00	Utica (WUTR)	Scandal	10/14/16
55.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	10P- 11P (EST)	1			X					1	\$200.00	\$200.00	Utica (WUTR)	Designated Survivor	10/14/16
56.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	8P- 9P (EST)	1				X				1	\$250.00	\$250.00	Utica (WUTR)	Grey's Anatomy	10/14/16

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